



# Web Design for Dental Service Company

## PROJECT DETAILS

 Web Development

 Aug. - Sep. 2018

 Less than \$10,000

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*"We appreciated their expertise and advice. They had wonderful suggestions and ideas for our website."*

## PROJECT SUMMARY

WebCitz, LLC created a website for a dental service company. They also hosted the site, assisted with their email setup, and offered photography and videography for their site.

## PROJECT FEEDBACK

WebCitz, LLC's output consistently received positive feedback for its design and user-friendly navigation. They were also notably described as fantastic to work with, thanks to their responsiveness and eagerness to assist. The team was obviously knowledgeable and passionate with their work.



## The Client

Please describe your company and your position there.

Our business name is Downtowne Dental Group of Appleton, LTD and I am the Office Administrator.

## The Challenge

For what projects/services did your company hire WebCitz, LLC?

We hired WebCitz, LLC to help us design and create a new, updated website for our dental practice. After meeting with their team, we realized WebCitz, LLC had so much more to offer, they not only designed and created our website, they hosted it as well, and offer photography and videography services as well, and they helped us with our domain and email setups.

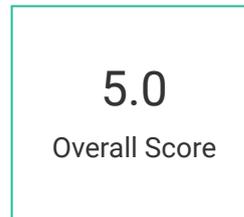
 **Suzie Shoberg**  
Office Admin, Downtown Dental Group of Appleton, LTD

 **Healthcare**

 **1-10 Employees**

 **Appleton, Wisconsin**

### CLIENT RATING



Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



## The Approach

### How did you select this vendor and what were the deciding factors?

We heard about WebCitz, LLC through a family member and after meeting with part of their team, decided WebCitz was a great fit for us. They are extremely knowledgeable, friendly, and thoroughly & clearly explained everything to us, took the time to go over every step of designing, creating & hosting a beautiful website for us. They explained how important a good website is and how they can make our website stand out and be recognized, and easily accessible. And they are very reasonably priced, we saved a lot of money compared to the previous company we worked with for our old website and hosting.

### Describe the project in detail and walk through the stages of the project.

After a series of meetings and discussing our goals, they came up with some fabulous designs for our main page, color theme, content and important pages to follow. They helped with page layout, photo layouts, and content layout, and great tips for creating an "eye catching" website.

### How many resources from the vendor's team worked with you, and what were their positions?

I think everyone in their company had helped with different aspects of creating our website.

## The Outcome

### Can you share any outcomes from the project that demonstrate progress or success?

The final result of our website was fabulous! We constantly receive positive feedback and compliments about our website and design, even after several years! Patients have commented often on how user friendly, patient friendly our website is and how easy it is to navigate through it and find what they are looking for.





## How effective was the workflow between your team and theirs?

WebCitz's team was fantastic to work with throughout the entire project. They had such wonderful ideas and feedback for us, and guided us on what they felt would work well for us and be the most effective for our business. They responded quickly whenever we had questions or needed help.

## What did you find most impressive or unique about this company?

They are very knowledgeable and passionate about their work, and it shows. We appreciated their expertise and advice. They had wonderful suggestions and ideas for our website.

## Are there any areas for improvement or something they could have done differently?

I can't really think of any areas of improvement. They made it very easy to communicate back and forth with.

