



# Web Dev for HVAC Company

## PROJECT DETAILS

 Web Development

 Jan. 2015 - Ongoing

 Less than \$10,000

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*“WebCitz, LLC's team is very friendly and easy to talk to, whether it's work-related or just catching up.”*

## PROJECT SUMMARY

WebCitz, LLC provides web development services for an HVAC company. They have updated the client's site and have optimized it as well.

## PROJECT FEEDBACK

The site's traffic has been increasing and has been receiving reviews thanks to WebCitz, LLC. The team communicates via phone calls and email, they also meet up in person. So far, the client is happy with the team's overall friendly attitude.



## The Client

Please describe your company and your position there.

I'm the owner of an HVAC company that specializes in residential sales and service.

## The Challenge

For what projects/services did your company hire WebCitz, LLC, and what were your goals?

I had developed our website but it was getting to be a lot of work and we were not getting much traffic.



**Jeff Ring**  
President, Modern Sheet Metal Heating and Cooling



**Construction**



**11-50 Employees**



**Neenah, Wisconsin**

### CLIENT RATING

**5.0**

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



## The Approach

How did you select this vendor and what were the deciding factors?

We wanted to work with a local contractor that was comfortable with our area as our company doesn't travel far for work.

Describe the scope of work in detail, including the project steps, key deliverables, and technologies used.

We had numerous meetings for the Webcitz team to learn our company. They quickly presented us an updated website and have been steadily growing traffic to it.

How many people from the vendor's team worked with you, and what were their positions?

I've worked with 4-5 different members of Webcitz to address their expertise in different areas.

## The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

We've seen constant growth in traffic and reviews which go a long way in our industry.

Describe their project management style, including communication tools and timeliness.

Webcitz has always been great to communicate via email, phone calls or in person. Monthly reports help gauge the success we're having with them.

What did you find most impressive or unique about this company?

WebCitz, LLC's team is very friendly and easy to talk to, whether it's work-related or just catching up.





Are there any areas for improvement or something they could have done differently?

I don't have any complaints about Webcitz.

